



ZAS 116 CORPORATE SPONSORSHIP PACKAGES

The Zimbabwe Agricultural Society is offering the following partnership opportunities:

EXHIBITORS LANYARDS AND BADGES (USD 6000) In order for our valued sponsors to invest and elevate their products and services and to enhance their publicity during ZAS 115. This will be an opportunity for our sponsors to brand the exhibitors badges and lanyards for 10 000 exhibitors. The badges are worn by the official opener and host as well as all major decision makers who attend the show.

THE PRESIDENT'S BOX (USD 2 000) This is an area which the President of Zimbabwe together with the visiting Guest of Honour rest and relax before the official opening ceremony. The room requires furniture and dressing, as well as branding for advertising purposes suited to this highly respected delegation.

THE PRESIDENTS LUNCHEON (USD 6 000) This is an event, which the President of Zimbabwe together with and all highly respected dignitaries host and dine with the visiting Guest of Honour before the official opening ceremony.

DAILY ENTRY TICKETS (USD 5 000) Branding in excess of 150 000 daily entry tickets that are sold to show goers on a daily basis at the gates. This is an opportunity to brand pre-paid tickets as well.

PRE-PAID TICKETS (Mon – Thurs \$ 3500 and Friday \$1 500) Branding of over 40 000 tickets. These tickets are purchased by exhibitors in advance for their convenience so that they avoid queues during the show week. These are mainly purchased by exhibitors for their executives and members of their families.

BRANDED PUBLIC DUST BINS (USD 4 000) Provision of branded public dust bins within the Exhibition premises. This is an opportunity for an environmentally responsible organisation to brand and show their commitment to a clean environment.

CO-BRANDED KHAKI SHIRTS (USD 3 500) this is an opportunity for your brand to be worn by all ZAS Staff on an agreed day during the show and outside show on our day to day running of ZAS Business and events.

COMMERCIAL TROPHIES (USD 800 per trophy) Sponsors have an annual opportunity to benchmark and distinguish themselves ahead of the “pack” in their chosen sphere of business through sponsoring commercial trophies, which will be handed out in the presence of the Guest of Honour and Visiting Head of State during the Official Opening.